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Agents & Brokers: Selling in the Marketplace

HealthCare.gov

Consumer Auto Re-Enrollments Happening Soon



Have your clients decided on their plan for the next year? If your clients do not update their Marketplace application and enroll in a plan before December 15, they will automatically be re-enrolled in a 2019 Marketplace plan.

Your clients may to be automatically re-enrolled if they:

- Received coverage in 2018 through participating issuers but have not selected 2019 coverage by December 15. Note: Re-enrollment in their issuer's plan for 2019 may be different from their plan enrollment for 2018, depending on plan availability.
- Are currently enrolled in plans through issuers that will not be participating in the Marketplace for 2019. These clients will be matched with an alternate plan offered by a different issuer.

To ensure your clients have the best plan suited to their needs in 2019, have them log in to their HealthCare.gov account, update their information, and view all available plan options for 2019.

You are encouraged to work with your clients to make an active plan selection—and to confirm your National Producer Number (NPN) is part of their enrollment. The Marketplace will send issuers the NPNs of licensed agents and brokers who were registered with the Marketplace and listed on the Marketplace application at the time of last year's enrollment.

Have more questions about auto-re-enrollments?

Check Out This FAQ

Have more questions? Contact the Agent/Broker Email Help Desk at FFMProducer-AssisterHelpDesk@cms.hhs.gov.